

PRESENTATION

ART  
*Portfolio*

BY Li Ka Sin



# WELCOME OUR ART Portfolio



**Li Ka Sin, Casio**

Visual Merchandiser Supervisor

# PROJECT OF CONTENT

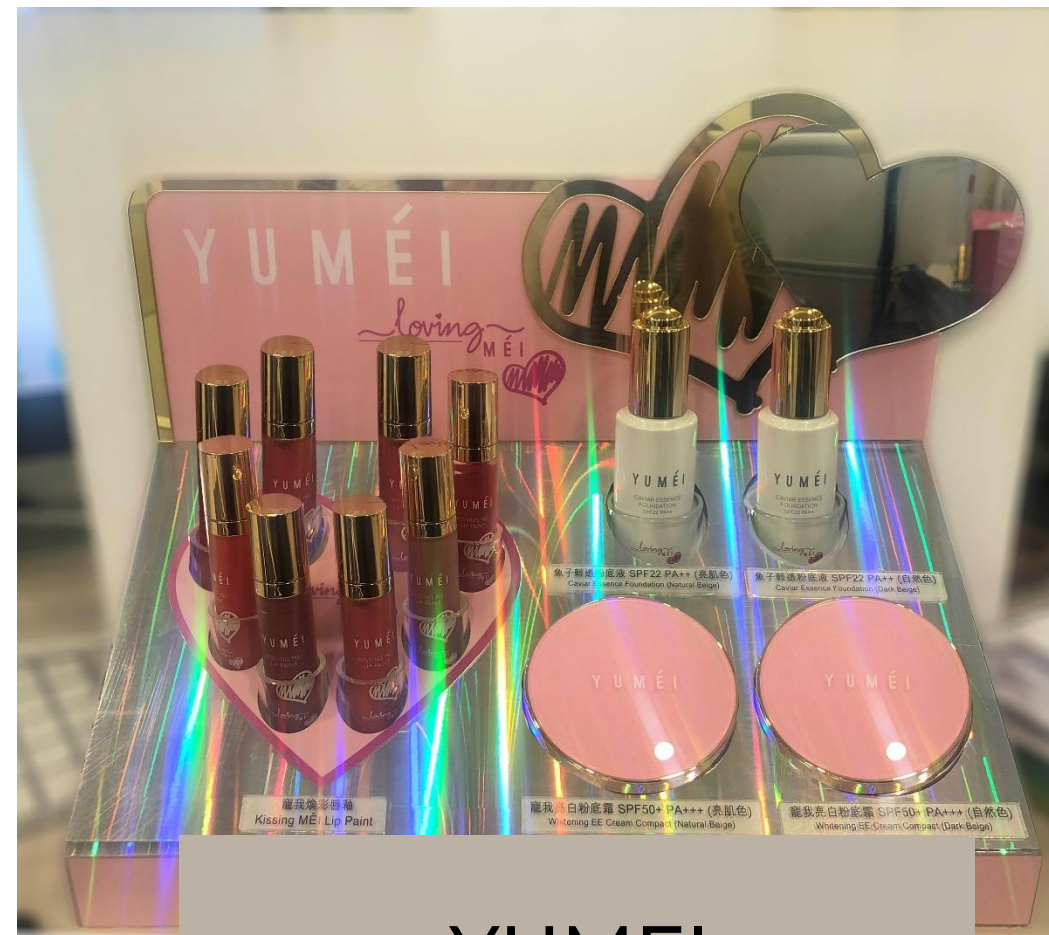
01. PRODUCT STAND PROJECT
02. OEM PROJECT
03. WINDOW DISPLAY PROJECT
04. SHOP PROJECT
05. EVENT PROJECT
06. WEDDING PROJECT
07. SALON PROJECT
08. DECO PROJECT

# PRODUCT STAND PROJECT

- ✓ display stand designing
- ✓ External coordinating with production



EVIE



YUMÉI

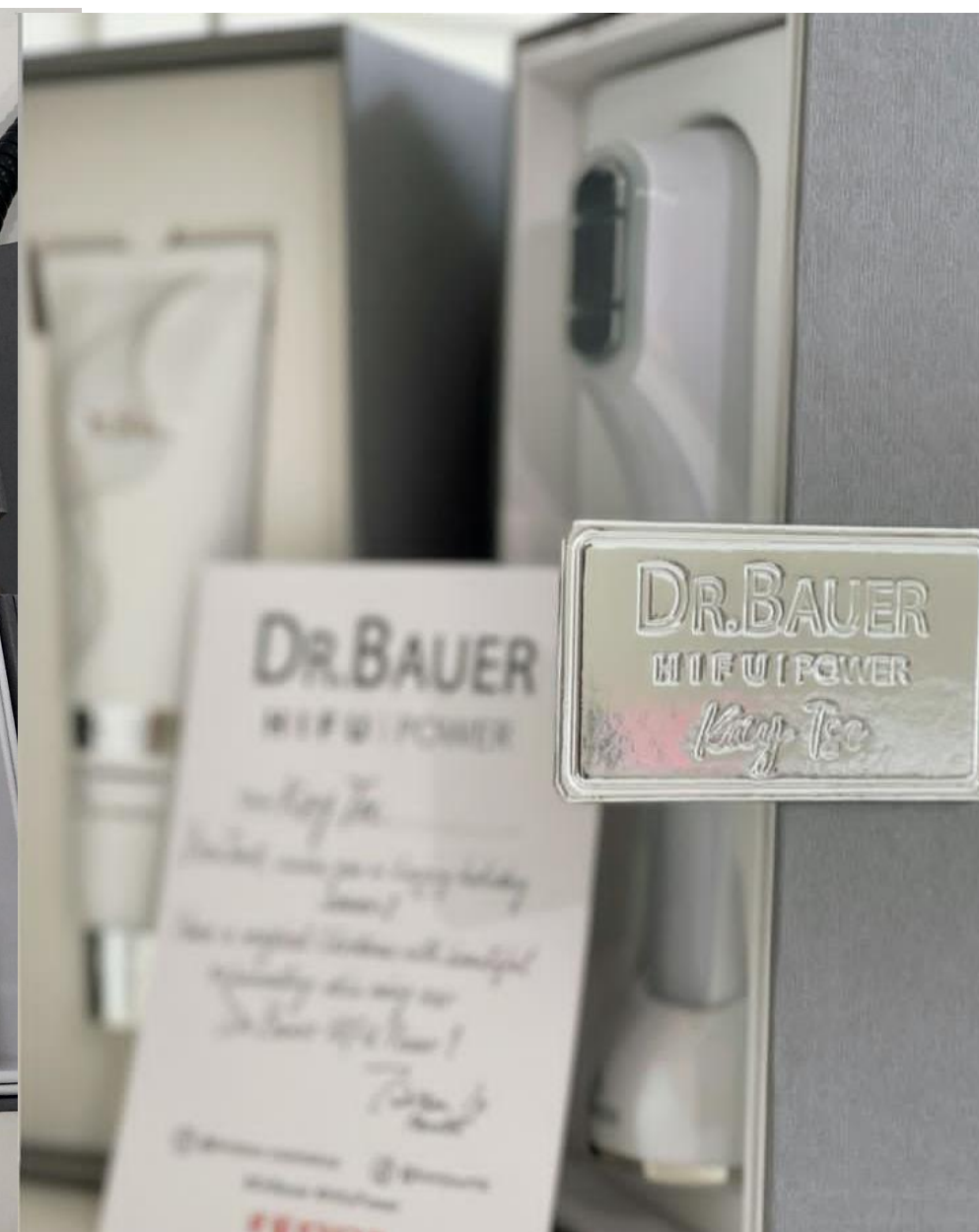


DR.BAUER

# OEM PR GIFT PROJECT

## DR. BAUER PR Gift Box

- ✓ Researching and designing
- ✓ Internal coordinating with Marketing Team and inhouse Design Team
- ✓ External coordinating with production



# OEM PROJECT

## SUISSE REBORN X Ada

- ✓ Display designing
- ✓ Internal coordinating with Marketing Team and inhouse Design Team
- ✓ External coordinating with production



# OEM PROJECT

## SUISSE REBORN X Shu Qi

- ✓ Display designing
- ✓ Internal coordinating with Marketing Team and inhouse Design Team
- ✓ External coordinating with production



# OEM PROJECT

SUISSE REBORN X Shu Qi



# OEM PROJECT

SUISSE REBORN X Shu Qi



# OEM PROJECT

Brand : WOWWOW

- ✓ OEM Macaron Props
- ✓ window display designing
- ✓ External coordinating with production



www.lika-s.com



# WINDOW DISPLAY

- ✓ Researching and designing
- ✓ Internal coordinating with Marketing Team
- ✓ External coordinating with production



# WINDOW DISPLAY

## CNY Window

- ✓ Researching and designing
- ✓ Internal coordinating with Marketing Team
- ✓ External coordinating with production



# WINDOW DISPLAY

## CNY Window

- ✓ Researching and designing
- ✓ Internal coordinating with Marketing Team
- ✓ External coordinating with production



# WINDOW Sticker & Promotion

- ✓ Researching and designing
- ✓ Internal coordinating with Marketing Team
- ✓ External coordinating with production



# WINDOW DISPLAY

- ✓ Researching and designing
- ✓ Internal coordinating with Marketing Team
- ✓ External coordinating with production



# SHOP PROJECT

## New Shop Light Box

- ✓ Light Box Floor Plan Arrangement
- ✓ Internal coordinating with Marketing Team and Design Team
- ✓ External coordinating with production



# SHOP PROJECT

New Shop Light Box



www.lika-s.com



# SHOP PROJECT

New Shop Light Box



www.lika-s.com



# SHOP PROJECT

New Shop Light Box



# EVENT PROJECT

HEADQUARTERS (KOL 場景空間走廊)

Location : Tsuen Wan

- ✓ Researching
- ✓ Internal coordinating with in-house Design Team
- ✓ External coordinating with production



# EVENT PROJECT

HEADQUARTERS (KOL 場景空間走廊)



# EVENT PROJECT

HEADQUARTERS (KOL 場景空間走廊)



# EVENT PROJECT

HEADQUARTERS (KOL 場景空間走廊)



# EVENT PROJECT

Grand Opening

Location : Headquarters

- ✓ Display designing
- ✓ Internal coordinating with in-house Design Team
- ✓ External coordinating with production



# EVENT PROJECT

Location : Headquarters

- ✓ Internal coordinating with in-house Design Team
- ✓ External coordinating with production



# EVENT PROJECT

Brand : SUISSE REBORN

Location : Studio at Chai Wan

- ✓ OEM display designing
- ✓ Internal coordinating with in-house Design Team and Marketing Team
- ✓ External coordinating with production



# EVENT PROJECT

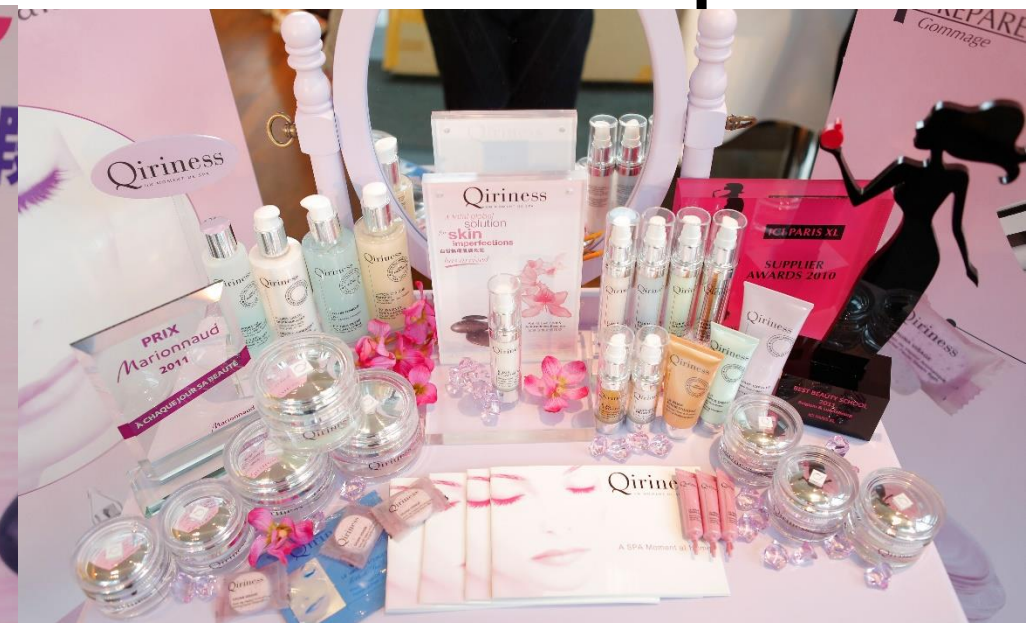
Brand : Qiriness      Location : Glass House of IFC

- ✓ OEM display designing
- ✓ Internal coordinating with in-house Design Team and Marketing Team
- ✓ External coordinating with production



# EVENT PROJECT

Location : Glass House of IFC



FLASHON #124  
Beauty Show



充滿歐陸色彩的特別桌上擺設與品牌一系列護膚產品。



大會以輕鬆的方式介紹品牌理念。



傳統與未來之可愛的球仔傢俬及品牌護膚品。



品牌創辦人兼 CEO Mi-Ryung Belvert



傳統與未來之可愛的球仔傢俬及品牌護膚品。

### QIRINESS

#### Home spa 感官體驗

香港繁忙的生活讓大家都感到壓力，所以有機會享受spa帶來的舒緩和放鬆效果。以前，以 A Spa Moment At Home 為護膚品概念的法國品牌 Qiriness 舉行發布會，兩位創辦人 Mi-Ryung Belvert 及 Vivian Marian 專程從法國來港，為傳媒朋友帶來品牌獨有的 home spa 體驗。

為了營造一份回家的輕鬆自在氣氛，會場入口特意放置了一面充滿歐陸色彩的裝飾牆，每張桌上擺放了一套可愛的球仔傢俬，配以品牌產品——淨肌高貴去角質面膜、晶鑽活肌靈女乳霜及足部合管光感精華。品牌理念隨著其誘人的色、香、味、即視、即聽、即嗅、即觸的香味及觸摸的質感，再配合專利 EOS 淨靈概念物，賦予肌膚細緻、潔氣及舒緩，將身心帶入放鬆無壓的境界，從而加倍提升肌膚細胞的新陳代謝率及自我再生能力。Mi-Ryung Belvert 更現場為每位傳媒朋友獻上 home spa 感官體驗，利用一片草本舒緩蒸氣香薰浴入一個大會特別準備的迷你浴池中，散發出來的蒸氣芳香怡人，不但即時舒緩身心壓力，更能使肌膚展現新生光澤。



傳媒朋友用全新的指甲油為 calendar 上的月份填上顏色。



傳媒朋友用全新的指甲油為 calendar 上的月份填上顏色。



大會特別製作 calendar。



品牌化妝師 Janice Lam



品牌最新推出及指甲油。

### SHU UEMURA

#### 春夏無別

春夏的來臨對女人來說有多種不同的注解，除了意味著輕薄衣裳、優美革命外，還代表了更換上亮麗唇妝，迎接百花齊放的季節。日前，日本彩妝品牌 Shu Uemura 宣布為 Gloss Unlimited 雙層持久唇蜜特別加入全新「3D 唇形結構配方」，品牌為展現這革命性的獨家特製舉行新聞發布會，和傳媒朋友一同發現春夏唇妝的無限可能。

為配合今次 "Play & Explore With Colors" 的主題，特邀請專業化妝師 Janice Lam 擔任專業彩妝顧問，以一對一形式為傳媒朋友提供合適的唇色和唇型。並即時打造亮潤 juicy lips，現場還有年輕時裝專家加加使傳媒朋友們在 calendar 上繪畫美美的春夏唇色。除了唇蜜外，模特秀亦同時推出全新 6 款閃耀亮片指甲油，當日傳媒朋友用全新的指甲油為 calendar 上的月份填上顏色，親身感受其亮麗感和鮮明的色調。

# Event post in Magazine

# EVENT PROJECT

Brand : GISELE DELORME

Location : Agnes b cafe

- ✓ OEM display designing
- ✓ Internal coordinating with in-house Design Team and Marketing Team
- ✓ External coordinating with production



# EVENT PROJECT

Location : Agnes b cafe

- ✓ OEM display designing
- ✓ Internal coordinating with in-house Design Team and Marketing Team
- ✓ External coordinating with production



# EVENT PROJECT

Event : JESSICA CODE

Location : HKJC



# EVENT PROJECT

Brand : Blogger Event

Location : TST Restaurant



# EVENT PROJECT

Event : Marie Claire

Location : HKJC



www.lika-s.com



### 黃金修護力量-骨膠原 全面修護 重拾「原」美肌膚

肌膚內最重要的青春元素「骨膠原」會隨著年齡的增長不斷減少，導致肌膚老化、皺紋、毛孔、色斑、暗啞等肌膚問題浮現出來，一般的修護乳液、精華只可減慢肌膚問題的出現，無法從根本修護，回復「原」美年輕肌膚。獲瑞士皮膚專家測試認證，能增加 119% 膠原蛋白的瑞士 Suisse Reborn 超純骨膠原極緻修護液，前所未有的革命性科研成果，蘊含 Collagen Synthesis - Stimulating Peptide 及 SYN® - COLL 超微細膠原因子，被譽為「本世紀最有效的抗老元素」，完全滲透到肌膚底層，皮膚吸收率比一般的精華素多 1600%，有效激發肌膚底層細胞，源源不絕地製造更多膠原蛋白青春元素，獲城中名模、藝人、化妝師一致好評。

### 滴滴精華 解決千年眼紋

眼部肌膚較薄及脆弱，膠原蛋白更易流失，加速老化，令眼周肌肉及肌膚逐漸失去彈性，加上新陳代謝率日漸衰退，導致眼肚位置的淋巴循環不能如常運作，形成眼袋、黑眼圈、眼紋等問題。Suisse Reborn 全能骨膠原極緻修護眼部組合，其骨膠原精華蘊含羽扇豆種籽萃取物，有效抗敏、緊緻，改善及減少眼袋、眼肚形成；而植物性骨膠原 EPI-V 能中和自由基，阻擋氧化侵害，增強眼周淋巴及微血管循環，有效阻截色素沉澱，擊退黑眼圈，適合每天使用。著名的德國 Matricol 骨膠原彈性緊緻眼膜獲 IQMAX 國際品質認證，以高效「冷凍乾燥技術」，將高效膠原蛋白纖維彈性因子鎖於眼膜內，結合超純骨膠原極緻修護眼部精華的水溶性膠原蛋白，能迅速加倍被皮膚吸收，一次過解決眼部肌膚問題，瞬間有效去紋、滋養、緊緻，撫平眼袋，發揮奇妙持久的修護功效，重塑亮麗明眸。

### 勇奪大獎 美容編輯、讀者愛戴

除了 100 人一致讚好，Suisse Reborn 亦同時勇奪《marie claire》Best Label Award 中的 Best Collagen Essence 及《Jessica Code》Hottest Brand Award 中的「最人氣骨膠原護膚品牌」，Suisse Reborn 純骨膠原修護液得到各大美容雜誌編輯及讀者的肯定，出色表現無庸置疑。

- 1-2 大會展示純骨膠原專家 Suisse Reborn 的殿堂級「超純骨膠原極緻修護液」及針對眼部修護的「全能骨膠原極緻修護眼部組合」。
- 3 骨膠原專家 Suisse Reborn 深受各大美容雜誌編輯及讀者喜愛，更獲得各大美容雜誌頒發的「Best Collagen Essence」及「最人氣骨膠原護膚品牌」，可謂實至名歸。
- 4 眾人對 Suisse Reborn 的骨膠原產品十分感興趣，細心聆聽其功效及用法。
- 5-7 大會安排眾人即場試用超純骨膠原極緻修護液，讓她們親身感受修護液的神奇功效。
- 8 當中 5 位對 Suisse Reborn 修護液讚不絕口的試用者，更會推介朋友使用。

卓悅獨家發售 產品查詢熱線：2959-2280



Samaha  
鬆弛、暗啞、  
毛孔都消失了！

Suki  
皮膚去黃，  
更淨白細嫩！

Christy  
色斑減淡，皮膚  
明顯變得水潤！

Hemans  
肌膚重拾緊緻，  
輪廓都提升！

Ellen  
乾紋、細紋不見了，  
皮膚更細嫩！

# Event post in Magazine

# EVENT PROJECT

Annual Dinner

Location : HKCEC

✓ head table deco designing



# EVENT PROJECT

香港內蒙古工商聯合總會

Location : HKCEC

✓ head table deco designing



# EVENT PROJECT

Location : RITZ CARLTON

- ✓ Internal coordinating with in-house Design Team and Marketing Team
- ✓ External coordinating with production



# EVENT PROJECT

## BIRTHDAY PARTY

Location : 深灣遊艇會

- ✓ Researching and display designing
- ✓ Internal coordinating with in-house Design Team
- ✓ External coordinating with production



# EVENT PROJECT

BIRTHDAY PARTY

Location : Aberdeen Marina Club



# WEDDING PROJECT

Location : The Peninsula

- ✓ Researching
- ✓ display designing
- ✓ Internal coordinating with Design Team
- ✓ External coordinating with production



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# WEDDING PROJECT

Location : The Peninsula



# SALON PROJECT

Dr. Protalk X Sculpture

Location : Salon at Langham Place

✓ display designing



# SALON PROJECT

Dr. Protalk X 20TH

Location : World Trade Centre

✓ display designing



# SALON PROJECT

About Beauty X 20TH

✓ display designing



# Salon PROJECT

- ✓ display designing
- ✓ Internal coordinating with Design Team
- ✓ External coordinating with production



# SALON & ROADSHOW PROJECT

Project : SALON

Location : Cathay Pacific City

Project : CHARMING ENZYME

Location : CWB



# DECO PROJECT

HEADQUARTERS CNY DECO

Location : Tsuen Wan

✓ Researching and display designing



www.lika-s.com

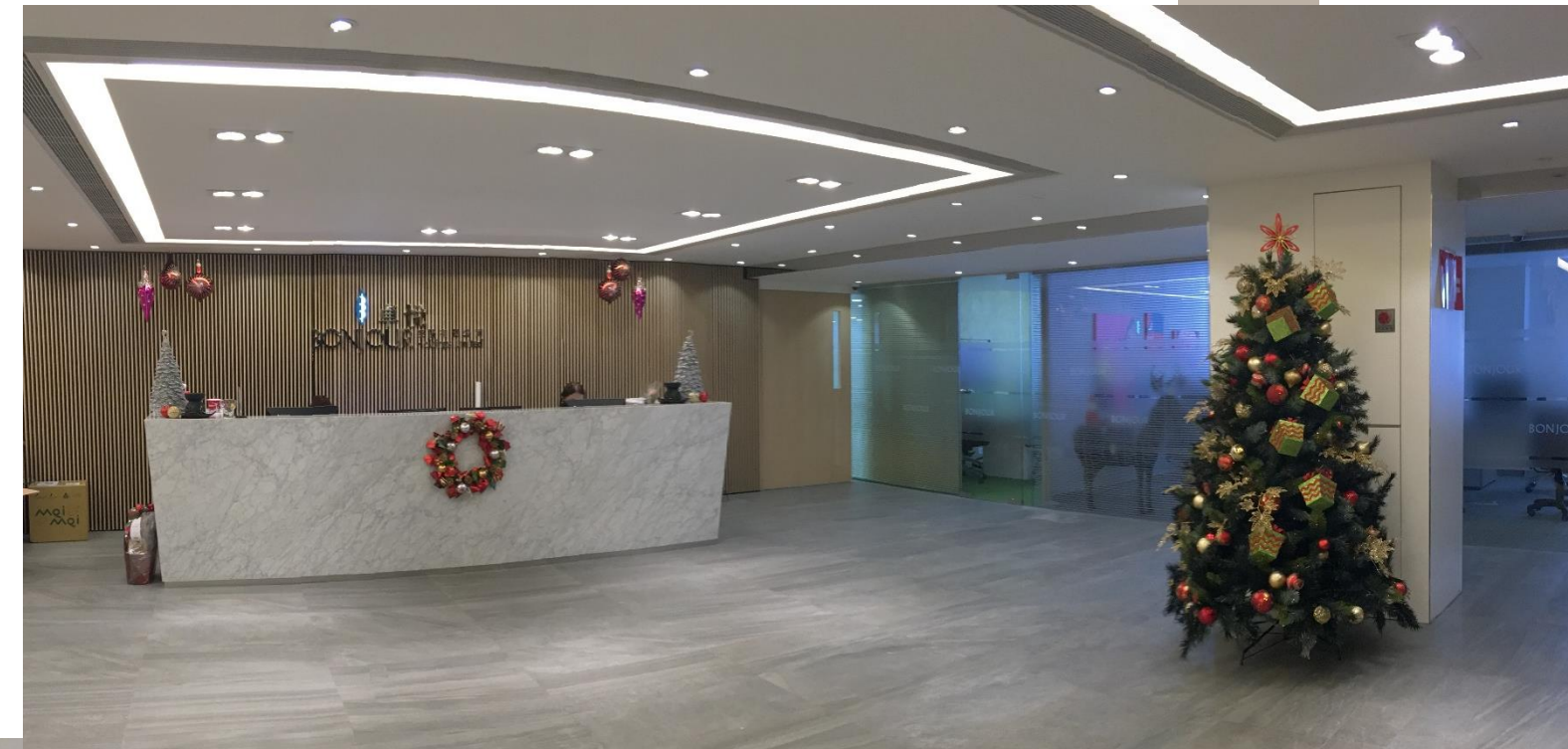


# DECO PROJECT

HEADQUARTERS X' mas DECO

Location : Tsuen Wan

✓ Researching and display designing



# THANK YOU

For any question and concerns,  
please contact us:

## E-mail

[casio120422@yahoo.com.hk](mailto:casio120422@yahoo.com.hk)

## Phone Number

6078 0245

## Website

[www.lika-s.com](http://www.lika-s.com)

